### **BJN** inform

# Empower nurses with bite-sized clinical education to help provide outstanding care

Provide nursing staff with the latest peer-reviewed research and evidence based best practices in a bite-sized, easy to consume format on an interactive platform.

www.bjninform.com



For a full demo or for further information, email us at institutions@markallengroup.com or visit our website at www.bjninform.com



#### Improve nursing outcomes

Promote evidencebased best practices and ongoing learning.



#### Attract quality nursing talent

Hire the best nursing staff by offering ongoing educational support.



#### Increase fulfilment and retention

Enhance engagement and build long-term relationships.



#### Boost CPD revalidation progress

Help nurses conveniently fulfil their personal CPD requirements.



#### Fuel professional development

Invest in nursing growth and expertise to enhance performance.



#### Personalised content for all

Enable nurses to set up custom, peer-reviewed content feeds.



## **BJN Inform** can enhance your Trust's outcomes



Help your nursing staff build confidence in their practice.



Prioritise nurse mental health and personal wellbeing.



Encourage use of clinical content for education and training.



Support Trust strategies for staff retention and recruitment.

